

# ecoIMAGES™

*ecological substrate alternatives that respect the environment and the safety of others*

**ecoIMAGES™** offers a new generation of graphic substrates which are printable by direct digital print methods. Their grain and finish create a matte, satin effect without any glare which makes them the perfect solution for indoor applications, signage, stands, exhibitions, theatre sets, photo studios, museums, shopping malls, events and more.

Our **ecoCELTIC** & **ecoPOLY II** are lightweight, multi-purpose materials that help protect the environment throughout their life cycle




Our **ecoBIOFLEX** option is the first truly **BIODEGRADABLE** sign material. It is tear and fade resistant, and has been engineered to withstand all types of weather conditions.

Our environmentally friendly Fabrics & Textiles include:


**ecoCELTIC**  
*extremely light, with no reflective effects!*


**ecoPOLY II**  
*excellent mechanical resistance; does not curl!*


**ecoBIOFLEX**  
*indoor/outdoor biodegradable banner material.*

| ecoBANNERS        | material content                     | *eco rating   | size & weight                  | output device(s) | indoor/outdoor durability        | non-eco equivalent    |
|-------------------|--------------------------------------|---|--------------------------------|------------------|----------------------------------|-----------------------|
| <b>ecoCeltic</b>  | 100% Post-Consumer Recycled material |  | 122"<br>7.5 oz/yd <sup>2</sup> | UV, dye-sub      | plain weave, canvas-like texture | 100% virgin polyester |
| <b>ecoPOLY II</b> | 100% Post-Consumer Recycled material |  | 120"<br>7.5 oz/yd <sup>2</sup> | UV, dye-sub      | plain weave, canvas-like texture | 100% virgin polyester |
| <b>ecoBIOFLEX</b> | polyester with pvc coating           |  | up to 196"<br>13.2 oz.         | UV, Solvent      | dependent on its environment     | vinyl banner          |

\* ecoIMAGES™ material rating is based on a 4-point scoring system which allocates points based on the following criteria: supply chain evaluation, recyclability, recycled content (pre/post consumer), and eco-friendly construction.

 = **GREEN** (combined score of 3-5 points)

 = **GREENER** (combined score of 6-10 points)

 = **GREENEST** (combined score over 10 points)

As part of Pictura Graphics' supply chain evaluation as it relates to its ecoimages rating system, a compilation of data was gathered from manufacturer, suppliers and other sources made available to Pictura Graphics. This information is not intended as guaranteeing specific properties, and is given without guaranty and does not constitute a warranty. The purchaser should independently determine, prior to use, the suitability of this material for his/her specific purpose.